**Mini Project Proposal**

**Team Id:**

**Team Details:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S No** | **Full Name** | **Roll No** | **Branch & Section** | **Mob No** |
| 1 | (Team Leader) |  |  |  |
| 2 | (Member) |  |  |  |
| 3 | (Member) |  |  |  |
| 4 | (Member) |  |  |  |
| 5 | (Member) |  |  |  |

**Project Title:**

**Domain: (Select all relevant Options)**

|  |  |
| --- | --- |
| 1. Software-Web Application | 1. Software-Mobile Application |
| 1. Artificial Intelligence/Machine Learning/Deep Learning | 1. Computer Vision/Image Processing |
| 1. Blockchain | 1. Internet of Things |
| 1. Natural Language Processing | 1. Big Data / Cloud Computing |
| 1. Others (Specify if any): | |

**Problem Statement:**

(Define the problem and its relevance to today's market / society / industry need)

(Max 150 Words)

**E-commerce provides an easy way to sell products to a large customer base. However, there is a lot of competition among multiple e-commerce sites. When users land on an e-commerce site, they expect to find what they are looking for quickly and easily. Also, users are not sure about the brands or the actual products they want to purchase. They have a very broad idea about what they want to buy. Many customers nowadays search for their products on Google rather than visiting specific e-commerce sites. They believe that Google will take them to the e-commerce sites that have their product.**

**The purpose of any e-commerce website is to help customers narrow down their broad ideas and enable them to finalize the products they want to purchase. For example, suppose a customer is interested in purchasing a mobile. His or her search for a mobile should list mobile brands, operating systems on mobiles, screen size of mobiles, and all other features as facets. As the customer selects more and more features or options from the facets provided, the search narrows down to a small list of mobiles that suit his or her choice. If the list is small enough and the customer likes one of the mobiles listed, he or she will make the purchase.**

**Proposed Solution:**

(Describe the Solution / Proposed / Developed)

(Max 150 Words)

**In a digital world, first impressions are vital and an outstanding web design is the key to success. Users enjoy visiting sites that are aesthetically appealing and easy to navigate ecommerce website.**

**We will get our website noticed in the digital world by using design ingenuity for creating brand personality with a long-lasting impact. We will provide various customizable design sets and focus on creating an ecommerce website to fit the brands while engaging the visitors.**

**Unique/Distinctive feature of the solution:**

1. Explain the uniqueness and distinctive features of the (product / process / service) solution)

(Max 100 Words)

1. How your proposed / developed (product / process / service) solution is different from similar kind of product by the competitors if any:

(Max 100 Words)

**● User- Friendly**

**● Freelancing**

**● User Features and Discounts**

**● Multiple Payment Options**

**● Personalization**

**Tools/Technology Uses:**

Hardware Requirements:

Software Requirements:

(To be Filled by Faculty/Evaluator)

**Proposal Evaluation:**

1. Right Identification of the Problem (Appropriate selection of the problem)?
2. Excellent b) Good c) Needs Improvement d) Unacceptable
3. Relevance of the Solution (Adequately addressing the problem/need)?
4. Excellent b) Good c) Needs Improvement d) Unacceptable
5. Innovativeness in the Solution (Distinctive innovative components/features of the solution)?

a) Excellent b) Good c) Needs Improvement d) Unacceptable

1. Uniqueness of the Solution (Intellectual Property Component)?

a) Excellent b) Good c) Needs Improvement d) Unacceptable

**Improvements/ Suggestions by the Evaluator:**

1.

2.

3.

4.

**Name of Faculty:**

**Designation:**

**Signature with Date:**

Instructions:

* One Proposal per team will be submitted by the team leader only.
* A Team can have maximum 5 Members.
* Upload the document in .doc or .pdf format with font size 12, single spacing, Times New Roman font only.